

Fast Track Your Business In a **GROWING** Market

3rd INTERNATIONAL TRADESHOW ON
**MACHINERY, ACCESSORIES, PRODUCTS
& SPARES FOR THE ELECTRICAL INDUSTRY**



Jointly organized by :



ASK TRADE & EXHIBITIONS PVT. LTD



FUTUREX TRADE FAIR AND EVENTS PVT. LTD

24-26
Oct. 2024

**EXPO ZONE,
ICCB, DHAKA**

www.electricalexpobd.com

Fast Track your Business in a GROWING market Opportunity – Bangladesh – Grab It



24 25 26 Oct. 2024

Expo Zone, International Convention City,
Bashundhara, Dhaka.



3rd INTERNATIONAL TRADESHOW ON MACHINERY, ACCESSORIES, PRODUCTS & SPARES FOR THE ELECTRICAL INDUSTRY

AN OVERVIEW OF THE SECTOR

Bangladesh's power sector stands as a beacon of growth and opportunity within South Asia, experiencing an unprecedented surge in capacity addition and electricity consumption over recent years. From 2012 to 2018, capacity soared from 5% to an impressive 28%, reflecting the nation's robust economic expansion. Bolstered by a burgeoning industrial sector, which witnessed a remarkable 12.06% growth in FY17, Bangladesh's electricity demand is projected to hit 50,000 megawatts (MW) by 2041. To meet this escalating demand, the government is spearheading ambitious plans for power generation, aiming to secure \$127 billion in investments by leveraging both domestic and foreign partnerships.

In parallel, the energy landscape grapples with challenges, notably an overreliance on imported fossil fuels due to limited investment in sector development. Despite possessing substantial gas reserves, inadequate drilling necessitates reliance on imported liquefied natural gas (LNG). Amidst these

dynamics, illuminating the path forward, or rather, addressing the plight of light, remains a pressing concern. Bangladesh's strides towards energy access are commendable, with over 80% of the population now enjoying electricity access. However, the specter of load shedding and low-voltage supply persists, disproportionately impacting rural communities. Such disparities underscore the urgent need for inclusive policies that prioritize energy transition models and mitigate the socio-economic divide. As Bangladesh navigates its energy future, the quest for sustainable development hinges on equitable access to power, ensuring that light shines equally for all its citizens.

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EXHIBITORS PROFILE

- Automation Solutions
- Cable Lugs, Gland & Accessories
- Capacitors
- Conductors & Accessories
- Connectors
- Electrical Accessories
- Electrical Control Panels
- Electrical Electricals & Electronics ComponentsPanels
- Electrical Enclosures
- Switches
- Switchgear & Control Gear
- Energy
- Generators
- Hand Tools
- Industrial Lighting
- Instrumentation & Controls
- Insulators / Insulation
- Inverters & Batteries
- IT Product & Services
- LED Lights & Products
- LED Components & Fixtures
- Lighting Solutions & Accessories
- Testing & Measuring Instruments
- Transformers & Accessories
- Lightning & Earthing Equipments
- Meters
- Motors
- Power Electronics
- Power Storage System / Stabilizer
- Power Transmission & Distribution
- Power Transmission & Accessories
- Renewable Energy
- Rubber & Rubber Products
- Safety & Security Systems
- Solar Systems & Panels
- Wires and Cables and machinery, raw materials related to the above

VISITORS WILL BE BENEFITED BY :

- Coming to know Trends and Innovation
- Solutions to Move their Business Forward.
- Future trends in products .
- Understanding Consumers need.
- Interacting with Experts.

VISITOR PROFILE

- Public & Private Power utilities
 - OEMs
 - Project Developers
 - Contractors
 - Top Executives
 - Consultants
 - Importers & Traders
 - Export Houses
 - CEO's & Operation
 - Manufacturers
 - Exporters
 - Associations
 - Trading Companies
 - Government Agencies
 - Trade Delegations
 - Others
- from all sectors of the Industry



WHY EXHIBIT?

ELECTRICAL EXPO 2024 – BANGLADESH

1

is an Ideal platform to attract Distributors and ability to check and evaluate Competition and market scenario.

2

it as A focused expo on the trade and importers

3

Opportunity to showcase products and hold discussions for entry into the market

4

Inviting Importers and Distributors and trade channels

5

Opportunity for you to sample your product amongst your targeted customers.

6

Chance to promote brand loyalty via technology display, hospitality and networking events.

7

Ideal Platform to launch new products

JOINTLY ORGANIZED BY

ASK ASK TRADE & EXHIBITIONS PVT. LTD.

ASK Trade & Exhibitions Pvt. Ltd. One of the leading International B2B Tradeshow organizers in Bangladesh, with "Bringing Business to do Business" as our motto. We have successfully organized more than 120 tradeshows in Bangladesh across multiple industry sectors. Through our events, we have enabled nearly 1500 companies gain market entry, exposure, get visibility, enhance brand value, add contacts, increase revenue thus facilitating trade and economy through tradeshows across multiple industry sectors in India and Bangladesh we symbolize the growth and potential of the B2B tradeshow medium

Futurex  **FUTUREX TRADE FAIR AND EVENTS PVT. LTD**
LET'S BUILD THE FUTURE TOGETHER

Futurex Trade Fair and Events Pvt. Ltd. aims at providing an ideal business platform through Exhibitions, Seminars, Corporate Events and Get together. Our Strength lies in understanding industry's needs & Interest to serve it properly and multidimensional activities to make it most viable business platform. With professional approach and expert manpower, the offered platforms are recognised as a safe bet by the industry professionals. Futurex Trade Fair and Events Pvt. Ltd. believe in philosophy of making exhibition most sustainable and cost effective mode of business activity with perfect blend of best manufacturers and potential industry buyers from around the world.



Glimpses from the last edition (2023)

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